



**WOTV – Grand Rapids, MI**

**Issues Report**

**Second Quarter 2008**

Description of programming providing the most significant  
treatment of community issues

# **WOTV 4 Quarterly Issues Report**

## **April – June 2008**

<b><u>PROGRAM</u></b>	<b><u>DAY</u></b>	<b><u>TIME</u></b>
• 24 Hour News 8 Daybreak	Monday – Friday	5:00 - 7:00 A.M.
• 24 Hour News 8 at Noon	Monday – Friday	12:00 - 1:00 P.M.
• 24 Hour News 8 at 5:00	Monday – Friday	5:00 - 5:30 P.M.
• 24 Hour News 8 at 5:30	Monday – Friday	5:30 - 6:00 P.M.
• 24 Hour News 8 at 6:00	Monday – Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at 7:00 A.M.	Saturday and Sunday	7:00 – 8:00 A.M.
• 24 Hour News 8 at 6:00	Saturday and Sunday	6:00 - 7:00 P.M.
• 24 Hour News 8 at 11:00	Monday – Friday	11:00 - 11:35 P.M.
• 24 Hour News 8 11:00	Saturday and Sunday	11:00 - 11:30 P.M.

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue responsive feature segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

“Connecting with Community” is a locally produced public affairs and community resources program, emphasizing social issues, community events and programs involved with the concerns and needs in our West Michigan community. The length of the program is approximately one minute and airs Monday through Friday during News 8 at Noon, and during 24 Hour News 8 at 6:00 p.m. on Saturdays and Sundays.

## **Educational Issues**

Including recognition of outstanding programs, learning styles, schools and teaching.

- 1 Program: 24 Hour News 8 at 6pm  
Date Aired: April 28, 2008  
Length: 1:03  
Summary: The Wyoming school board contemplates combining the Horizon's alternative education program with another to save money. This becomes an emotional and difficult task. Education reporter Tony Taglivia tracks the progression of this decision and it's impact.
  
2. Program: 24 Hour News 8 at 500pm  
Date Aired: April 29, 2008  
Length: 1:34  
Summary: More after school hours and expanded year-round programs for kids and teens are offered following the official opening of the Boys and Girls Club in Grand Rapids. They merged with the Grand Rapids Youth Fellowship to reach out to more children in need.
  
3. Program: 24 Hour News 8 at Noon  
Date Aired: May 19, 2008  
Length: 1:13  
Summary: Tips on how to navigate the world of financial aid are provided to families with children about to go to higher education institutions, students who are returning to school, and those who have college in their futures.
  
4. Program: 24 Hour News 8 at 6:00 pm  
Date Aired: June 12, 2008  
Length: 1:40  
Summary: Kids and counselors at Miracle Camp take the weather seriously. They are learning together how to track storms and keep safe while out in the woods. They practice storm drills and locate safe spaces to be when severe weather strikes.
  
5. Program: 24 Hour News 8 at Noon, Connecting with Community  
Date Aired: Monday, June 16 2008  
Length: 1:06  
Summary: Experts show that reading to your kids in the summer will improve your child's ability to learn when heading back to school in the fall. Your local library is a great place to start by signing up for the WOTV Summer Reading Club.

## **Health & Fitness Issues**

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: 24 Hour News 8 at Noon, Connecting with Community  
Date Aired: Tuesday, April 1, 2008  
Length: 1:06  
Summary: Teens model fashions to make a stand for making safe sexual choices. The Pure Passion for Fashion multi-media event puts the spotlight on the consequences of sexual choices made by teenagers.
  
2. Program: 24 Hour News 8 at Noon, Connecting with Community and 5pm  
Date Aired: April 16, 2008  
Length: 1:36  
Summary: Metro Health Hospital hosts a National Start Walking day event with the American Heart Association aimed at getting American moving. Additional heart health tips and tools are passed out to walkers participating.
  
3. Program: 24 Hour News 8 at 6:00 pm.  
Date Aired: April 17, 2008  
Length: :45  
Summary: A 7 year old Iraqi boy with a serious heart condition gets needed surgery at Helen DeVos Children's Hospital in Grand Rapids. He was brought here to get help by the local non-profit agency Healing the Children.
  
4. Program: 24 Hour News 8 at Daybreak  
Date Aired: April 23, 2008  
Length: 1:38  
Summary: A new national report suggests that life span may actually be decreasing for certain parts of the population instead of increasing, especially rural areas. It appears that those who are worse off are actually getting even worse. There have been some areas of improvement, but not enough to offset this trend.
  
5. Program: 24 Hour News 8 at 5:00 pm  
Date Aired: May 21, 2008  
Length: 3:01  
Summary: The YMCA of Greater Grand Rapids teams up with local businesses to start initiatives aimed at giving employees incentives for making healthy food and lifestyle choices. One woman's success in the program is highlighted.

## **Volunteer Efforts**

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need.

1. Program: 24 Hour News 8 at Noon, Connecting with Community  
Date Aired: Wednesday, April 2, 2008  
Length: 1:06  
Summary: A call for volunteers and participants goes out to get involved in the Wheel Run Together run and walk to promote independence and support Alternatives In Motion, a non-profit that provides wheelchairs and other mobility devices for those otherwise unable to afford them.

2. Program: 24 Hour News 8 at Noon, Connecting with Community  
Date Aired: April 28, 2008  
Length: 1:04  
Summary: National Volunteer week gets underway with a call for help from Gryphon Place in Kalamazoo. It's a 24 Hour service that aids people in crisis. Volunteers undergo an extensive training and accreditation and commit to a set period of service.

3. Program: 24 Hour News 8 at 6:00 pm  
Date Aired: May 3, 2008  
Length: :25  
Summary: More than 3,000 volunteers spread out across the state to take part in "Comcast Cares Day". West Michigan volunteer efforts benefit the American Red Cross and Second Harvest Gleaners Food Bank.

4. Program: 24 Hour News 8 at 11pm  
Date Aired: May 27, 2008  
Length: 0:23  
Summary: The largest all volunteer arts festival in the country prepares to open with a bigger array of artistic events and activities than ever. The 2008 poster is unveiled leading up the three day event for people of all ages.

5. Program: 24 Hour News 8 at 6:00 pm  
Date Aired: June 13, 2008  
Length: 1:15  
Summary: The first study of the Kalamazoo Promise – which pays for college tuition for Kalamazoo public school graduates – brings information about changes it's producing. According to the study, nearly a third of the students say they are more motivated and attend school more often. Teachers say they have higher expectations and more community involvement has been sparked through mentors and volunteer services.

## **Safety**

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: 24 Hour News 8 at 5:00 pm  
Date Aired: Tuesday, April 1  
Length: 1:10  
Summary: Ninth graders at Caledonia High get hands-on lessons in safe driving in their school parking lot. Project Save Our Children brings in the tools they need to make good choices on the road. This is one program that supports 24 Hour News 8's Drive to Live on going efforts.

2. Program: 24 Hour News 8 at Noon, Connecting with Community  
Date Aired: April 10, 2008  
Length: 1:02  
Summary: Storm safety tips to take at home are outlined in this report with the help of electric utility Consumers Energy. These steps are designed to help people stay safe in their homes when and before thunderstorm watches and warnings are issued.

3. Program: 24 Hour News 8, all programs  
Date Aired: May 20 and 21, 2008  
Length: various  
Summary: 24 Hour News 8 brings together resources to help teens learn save driving tips. From 2pm to 8pm for two days in a row in two different locations, teens and parents are able to get hands on experience and advice from driving experts. 24 Hour News 8 lead up to this event with reports on distractions teens face and continued to broadcast live from each day's event during every newscast and cut in opportunity.

4. Program: 24 Hour News 8 at 6:00 pm  
Date Aired: June 24, 2008  
Length: 1:00  
Summary: Target 8 reporter Henry Erb takes an in-depth look at how safe the helipad on top of Spectrum Health is after a crash atop it a month earlier. Erb uncovered several steps the hospital could have taken to update safety features that met approval when the helipad was built in the 90's

5. Program: 24 Hour News 8 at 6pm  
Date Aired: June 29, 2008  
Length: 1:32  
Summary: A new Michigan law requires all children under 4 foot 9 inches tall and between the ages of four and eight to ride in approved safety seats during all vehicle rides. Booster seat safety check stations are set up across West Michigan to make sure seats are secured and used properly.